



## FIRST HOSPITALITY ANNOUNCES OPENING OF HOLIDAY INN EXPRESS AND SUITES ELKHORN



*Rendering of Holiday Inn Express & Suites Elkhorn-Lake Geneva Area*

(ELKHORN, WI; October 3, 2019)—[First Hospitality](#), an award-winning Chicago-based hotel management and development company, announces the opening of the [Holiday Inn Express & Suites Elkhorn-Lake Geneva Area](#). Located at 200 W. O'Connor Dr. in Elkhorn, Wisconsin, the 83-room hotel marks First Hospitality's fourth property in the state.

"We are excited to expand First Hospitality's portfolio with the opening of the Holiday Inn Express Elkhorn," says David Duncan, president of First Hospitality. "The property's central location between Milwaukee, Rockford, and Lake Geneva offers travelers the utmost convenience whether they are traveling for business or leisure. We look forward to welcoming more guests to the Elkhorn area."

The Holiday Inn Express Elkhorn is located just off of I-43 and WI-67 near top area attractions such as Lake Geneva, Alpine Valley Resort, the Walworth County fairgrounds, Elkhorn Business Park, the White River State Trail, and more. Four floors of spacious accommodations throughout the hotel include 21 suites and modern amenities such as interactive televisions in room. Other hotel features include complimentary breakfast and unlimited, complimentary coffee; complimentary high-speed internet for all guests and complimentary WIFI for Intercontinental Hotel Group (IHG) Rewards Club members; an onsite business center and 1,600-square feet of meeting space; and a fitness center and indoor heated pool. All hotels under the Holiday Inn Express & Suites brand umbrella use

the IHG Green Engage system, which allows the property to measure and manage its environmental impact.

Managed by First Hospitality in partnership with Chicago-based hotel developers and owners [E&M Strategic Development, LLC](#), the hotel is led by General Manager Dennis Meek, who oversees all day-to-day operations. Meek brings six years of hospitality and management experience to his new role. Prior to joining the Holiday Inn Express management team in April of this year, Meek held management positions at First Hospitality properties in Pleasant Prairie and Rockford.

"The Holiday Inn Express is designed for the smart traveler," says Meek. "Our guests look for a consistent and comfortable experience from the lobby to the guest rooms, and I have no doubt this new property will exceed expectations with the added convenience of its central location."

Mark Meyer, general partner and founder of E&M Strategic Development, LLC added, "The property has become a great product for the community and for us. We would like to thank city leaders and construction partners who provided us unwavering support for the project. With the positive management of First Hospitality and continued community support, we expect great things for all parties."

The Holiday Inn Express and Suites Elkhorn - Lake Geneva Area is now accepting reservations on its [website](#).

#### **About First Hospitality**

First Hospitality is an award-winning, Chicago-based hotel management, acquisition, development, and consulting company. Thriving for more than three decades—since Stephen L. Schwartz started the business in 1985, the company operates 49 distinct lifestyle properties across 19 brands throughout the U.S., totaling more than 7,000 rooms. First Hospitality credits its success to a people-driven culture focused on fostering and developing skilled hospitality experts, as well as its commitment to guest experiences that excite and inspire, leaving a lasting impression. First Hospitality ranks among top employers and operates award-winning hotels—including multiple AAA Four Diamond properties. Bucking the status quo, First Hospitality redefines industry standards from the front desk to the feast, including a proven knack for immersive dining concepts, historic adaptive re-use and repositioning projects, and new builds. For more information, visit [www.firsthospitality.com](http://www.firsthospitality.com).

#### **About E&M Strategic Development, LLC**

E&M Strategic Development, LLC is a Chicago-based Hospitality Developer specializing in creating strategic solutions to meet under-served markets needs in hospitality. By taking a very hands on, solutions driven approach to find win-win solutions for the community, brands, employees, and investors. The project in Elkhorn exemplifies the results that E&M strives for. For more information, visit [www.emstrategic.com](http://www.emstrategic.com).

**FOR MORE INFORMATION, PLEASE CONTACT JESS LEVINE OR CARISSA REMITZ**

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